



# Women Of Our Time Corporate Membership

## Our Why

**Women Of Our Time** (WOOT) is dedicated to empowering women and driving positive change in gender equality. In fact, our mission is to support **one million women** in finding their freedom to thrive. Women of our Time began in 2011, it was founded by Lesley and Karen (twin sisters) because of their determination to make a change for women in the workplace and to tackle the uncomfortable truths that hold women back. Lesley very sadly passed away in June 2024, Karen and Lesley's daughter Ellie are determined to continue building the WOOT legacy in honour of all that Lesley stood for.

## Our Mission

We empower women with the knowledge and confidence they need to move forward—no matter who they are or what they need, enabling them to thrive.

We are the trusted destination for women seeking advice, reliable and trusted information, and expert guidance by connecting them to valuable resources and experts.

We make that journey easier and simpler by providing women with the best place to turn to—and return to—for information, advice, and guidance from a trusted source. Women of Our Time is the UK's number one go-to place for women and reimagines the world of work for women.

## Our Ethos


The guiding principles of WOOT are at the core of our services and inform every decision we make.

- 1. This Is Me:** We respect everyone for who they truly are, not by the labels they carry.
- 2. A Better Me A Better World:** We believe personal growth will achieve collective Impact.
- 3. Dare To Be:** We encourage aspiration and ambition and the pursuit of dreams for everyone.
- 4. This is Us:** We believe that inclusivity is for everyone and will ensure accessibility and affordability for all, without exception.
- 5. Facing Hard Realities:** We embrace personal responsibility to drive positive change in our world. Speak openly and honestly about challenges, and actively work towards solutions.

## The Business Why

Despite years of effort and legislation, we can see that progress towards gender equality remains slow. Existing solutions often fail to address the root causes of inequality, discrimination, and harassment in the workplace. The uncomfortable truths are ignored and there are no consequences for organisations to not achieve their equality measures.





**Women of Our Time** seeks to redress this balance, and make a genuine difference to the gender landscape, by harnessing the power of the individual, and the influence of organisations.

## How will we do this?

By making connections. Connections that work. Connections that matter. Connections that transform. By creating a global community, using digital platforms to make connections easy.

For years, men have networked at golf, over drinks, through school tie affiliations and members clubs, while women have been on the outskirts of these opportunities. **Women of Our Time** is like an exclusive (but not exclusionary) club, where women are empowered to receive advice and guidance, but also to share their expertise through our 'donate an hour' approach. We are formalising the informal network that exists ...if you are lucky enough to know someone who can help.

We are proud to be launching our unique Support Hub, a go-to place for expert advice, support, and guidance—empowering women to thrive at work and beyond.

**The WOOT Support Hub** is a comprehensive service designed to support women in all aspects of their professional and personal growth. We provide a trusted space where women can access information, advice, and guidance on how to thrive in the workplace—not just in terms of career development, but also in building the mindset, self-belief, and confidence needed to succeed in every area of life. It provides information guidance and advice on all aspects of what makes a woman thrive. It is not dissimilar to the EAP programmes that exist.

## Women at Work Support Hub - Services Overview

### 1. Advice Hub – 1:1 Triage sessions

This personalised triage session helps individuals identify the specific areas where they need support. Expert advisors listen to challenges, clarify goals, and provide guidance on issues such as building confidence, advancing careers, or managing stress. The session is designed to offer clarity and direction, ensuring the individual knows exactly where to focus their efforts moving forward.

### 2. Expert Advice – 1:1 Session

Following the triage session, individuals can access tailored 1:1 session with specialists who address their unique needs. Whether it's career coaching, leadership mentoring, confidence-building, or mental health support, a network of experienced professionals provides expert advice, practical strategies, and emotional support to navigate workplace and personal challenges.

### 3. Workshops

Participants can join expert-led workshops and webinars on a variety of topics, including leadership development, stress management, self-confidence, emotional intelligence, personal branding, and more. These interactive sessions offer practical tools, strategies, and inspiration to help individuals build essential skills and thrive both personally and professionally.

### 4. Resource Library

The resource library offers a comprehensive collection of articles, workbooks, toolkits, and exercises designed to develop the mindset and skills necessary for success. From boosting confidence and enhancing leadership abilities to managing workplace challenges and building a personal brand, this library provides valuable resources to support individuals on their journey.

### 5. Leadership Programme

An open programme targeting women who are looking to progress to a senior leadership role. Designed to emulate a mini-MBA the programme will cover all elements of becoming a successful leader.

## We offer these services for individuals and organisations.

We believe a key opportunity for **Women of Our Time** is through offering corporate membership packages. Not dissimilar to the services offered by EAP's but specifically for women in the workplace.

Our research has shown an increasing demand for robust women's programmes in the workplace – yet no one else is providing a truly holistic and organic experience. We're filling that all-important gap in the market, and can help organisations meet their equality, diversity and inclusion objectives and obligations (as well as cultural improvements) thanks to our easy, outsourced solution.

Our corporate programmes will offer organisations a fit-for-purpose, affordable and simple solution to help them deliver their strategic objectives for women in the workplace.

## So why should businesses invest?

**Women of Our Time** represents a compelling opportunity for organisations to make a significant social impact reducing gender inequality and empowering women, while also reaping tangible business benefits.

Gender inequality remains a pervasive issue, affecting economic growth, social stability, and the well-being of societies globally. By investing in us, whether by purchasing our corporate women's programmes or coaching, you will contribute to creating a more inclusive and equitable society, which can lead to a more stable and prosperous market environment. With sustainability and inclusion at the heart of good business strategy, with **Women of Our Time** you can enhance your company's reputation, demonstrating a commitment to corporate social responsibility (CSR) and attracting customers, employees, and partners who prioritise ethical and socially responsible business practices.

The return on investing in gender equality initiatives are not just social but also economic. Research consistently shows that gender-diverse teams lead to better decision-making, greater innovation, and improved financial performance. By supporting **Women of Our Time** and our unique proposition, you can foster a more diverse talent pool, enhancing creativity and problem-solving within your own operations.

Additionally, such investments can lead to a more skilled and educated workforce. With research showing employees are increasingly choosing to make their careers in organisation who mirror their own values and serve a positive purpose to society, adopting **Women of Our Time** into your employee proposition will drive productivity, long-term stability and economic growth.

By genuinely investing in gender equality from diversity, equality and inclusion (DEI), corporate social responsibility (CSR), or environment, social and governance (ESG) funds, organisations can in turn support their new business bids, improve brand reputation and demonstrate a social return on investment.

In essence, the return from investing in gender equality can translate into a more robust and resilient business environment, offering both social dividends and economic gains.

As well as the commercial and legal reasons to invest there are very practical reasons to invest:

1. Provides an exceptional cost-effective outsourced service to support companies who may not have the infrastructure and budget to deliver their EDI commitments in-house
2. Provides a commitment to Corporate Social Responsibility (CSR), appealing to ethically conscious customers, employees, and partners.
3. Strengthens brand reputation by aligning with sustainability and inclusion goals, which are increasingly valued by stakeholders.
4. Through supporting gender-diverse teams, presents your organisation as an attractive employer, leading to a more diverse talent pool, enhancing creativity and problem-solving within your organisation.
5. Alignment with employee values, as individuals increasingly seek workplaces that serve a positive societal purpose.
6. Boost employee engagement, productivity, and retention by demonstrating a commitment to shared values.
7. Your organisation will have a Competitive Advantage by strengthening bids for new business by showcasing alignment with Diversity, Equality, and Inclusion (DEI), CSR, or Environment, Social, and Governance (ESG) principles and differentiate from competitors through demonstrated social return on investment.
8. Contribute to a more skilled and educated workforce, benefiting long-term economic growth and organisational stability.
9. Align with legal and regulatory frameworks promoting diversity and inclusion, reducing risk and demonstrating proactive compliance.
10. Gain access to Women of Our Time's corporate women's programs and coaching, which can directly enhance leadership capabilities and team dynamics.

## Our corporate membership packages

We invite organisations that share our vision to join us as our first Corporate Sponsors. By becoming our first founding members, your organisation will not only support our mission but will also gain access to a range of benefits designed to enhance your corporate social responsibility (CSR) initiatives, promote gender equality, and align your brand with positive social impact. These membership packages are for women employees.

### Membership Tiers

#### Tier 1: Shaping the Future

**Annual Fee:** £2,000 + VAT

**Eligibility:** Organisations with fewer than 50 employees

##### Benefits:

- **Recognition as a Tier 1 Sponsor:** Your company logo will be featured on the WOOT website under the "Shaping the Future " section, showcasing your commitment to gender equality.
- **Networking Opportunities:** Access to exclusive networking events with other like-minded organisations and industry leaders committed to empowering women in the workplace.
- **Workshops and Training:** 5 complimentary passes to WOOT workshops and training sessions on topics such as leadership development, diversity and inclusion, and women's empowerment.
- **Social Media Promotion:** Quarterly shout-outs on WOOT's social media platforms highlighting your company's involvement and support.

##### Access to the Support Hub

- **Advice Hub:** 1 triage and expert session for all female employees
- **Discounts on coaching and counselling and mentoring packages:** 10% discount on all packages for your employees
- **Discounts on WOOT Events:** 10% discount on tickets for all WOOT events, conferences, and seminars for your employees.
- **Resources:** discount 10% on product worksheets

#### Tier 2: Driving Meaningful Change

• **Annual Fee:** £3,500 + VAT

• **Eligibility:** Organisations with 50 - 149 employees

##### Benefits:

- **Recognition as a Tier 2 Sponsor:** Prominent placement of your company logo on the WOOT website under the "Driving Meaningful Change" section.
- **Enhanced Networking Opportunities:** Invitations to high-profile networking events, including exclusive roundtable discussions with industry leaders and gender equality advocates.
- **Workshops and Training:** 10 complimentary passes to WOOT workshops and training sessions, plus priority booking for custom training sessions tailored to your organisation's needs.
- **Social media and Website Promotion:** Bi-monthly features on WOOT's social media channels and a dedicated blog post on the WOOT website highlighting your company's efforts to promote gender equality.
- **Event Sponsorship Opportunities:** Opportunity to sponsor a WOOT event or seminar, with your brand prominently featured in event materials.
- **Research project:** opportunity to participate in our research project, with access to the findings.

#### Access to the Support Hub

- **Advice Hub:** 1 triage session and 1 expert session for all female employees
- **Discounts on coaching and counselling and mentoring packages:** 10% discount on all packages for your employees
- **Discounts on WOOT Events:** 10% discount on tickets for all WOOT events, conferences, and seminars for your employees.
- **Resources:** discount 10% on product worksheets
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### Tier 3: Reframing the Narrative

**Annual Fee:** £5,000 + VAT

- **Eligibility:** Organizations with 150+ employees

#### Benefits:

- **Recognition as a Tier 3 Sponsor:** Premium placement of your company logo on the WOOT website under the "Reframing The Narrative" section, with a dedicated sponsor page.
- **Premier Networking Opportunities:** Invitations to exclusive leadership forums and strategy sessions with key stakeholders in the movement for gender equality.
- **Workshops and Training:** Unlimited complimentary passes to all WOOT workshops and training sessions, including priority access to bespoke training tailored to your organisation.
- **Comprehensive social media and PR Campaign:** Monthly features on WOOT's social media platforms, a dedicated blog / Podcast series, and inclusion in WOOT's press releases as a Changing the Narrative Champion.

- **Event Sponsorship and Speaking Opportunities:** First right of refusal to sponsor major WOOT events, with opportunities for your leadership team to speak at events and conferences.
- **Strategic Partnership:** Opportunities to collaborate on joint initiatives, research, and projects aimed at driving systemic change in gender equality across industries.

### Access to the Support Hub

- **Advice Hub:** 1 triage session and 1 expert session for all female employees
- **Discounts on coaching and counselling and mentoring packages :** 10% discount on all packages for your employees
- **Discounts on WOOT Events:** 10% discount on tickets for all WOOT events, conferences, and seminars for your employees.
- **Resources:** discount 10% on product worksheets
- **Employee Development and Recognition:** Access to WOOT's Leadership Development Programme for high-potential female employees, including mentoring, coaching, and public recognition of their achievements.
- **Research Project:** 1 commissioned research project

## How to Join

To become a Corporate Sponsor and join WOOT in our mission to empower women, create positive change, and change the narrative around gender equality.

We look forward to partnering with you to make a lasting impact and drive forward the cause of gender equality in the workplace.

Sample Topics we deal with- the topics are indicative of the main challenges women face in the workplace but are not limited by this

- **Coaching**
- **Counselling**
- **Mentoring**
- **Leadership**
- **Career Planning**
- **Confidence**
- **Redundancy and outplacement**
- **Mental Toughness**
- **Wellbeing**
- **Finding your purpose**
- **Personal Development**
- **Being successful in a Male Dominated environment**
- **Bullying and harassment**
- **Employment rights**
- **Personal Brand**
- **Communicating with impact**
- **Influencing effectively**
- **Understanding your biases**
- **Operating as a Strategic Director**
- **Setting up a business**
- **Physical wellbeing**
- **Holistic wellbeing**
- **Personal Image**
- **Empowering through Poetry – Creative writing**
- **Female Veterans / Service leaver support – ‘She Served’**



# Reframing The Narrative

## In Honour of Lesley

Women of our time, it's not just a business idea  
It's a legacy inspired by Lesley and Karen's mum  
To allow their daughters to flourish and grow  
In this world without any fear  
A tireless and relentless determination to make this world a better place  
for her girls  
Challenging 'male-dominated cultures' with fierce and steely nerves

Together with her twin sister Karen, they set out on a mission  
Both of them, twins to the core with inherent qualities of mind and character  
And such a sunny disposition  
A mission to provide a community, a place where like-minded women could feel like they belong  
Regardless of your age, experience, background or race  
To get support, be inspired, gain knowledge and most of all have fun  
Women of our time, a place where many women's journey of authenticity begun

Tirelessly advocating, standing up for her girls and her tribe  
Making the world a better place so that women can grow and thrive  
Empowering women, she gave her absolute everything, to which we will always be in debt  
To repay her for this, Women of our time will carry on her legacy and never forget  
Never forget, what she has given to us and how as a 'tribe', we are stronger  
We will carry her memory, her legacy, we are belongers

We have a right to be ourselves, be authentic to the core  
Because of Lesley, we are here to supersede, not just even out the score  
Some words to describe Lesley  
Tenacious, quirky, passionate, a jolly good laugh, our tribe leader  
Let me just say that again our tribe leader

Her unwavering commitment and inspiring leadership has left an unwavering mark on our tribe  
Community and beyond  
But we are so lucky that through Women of our time her legacy will live on  
The difference that Lesley made not to just individuals, but how she shaped the wider world  
She was courageous, she took a stand, stood tall and bold  
Through the impact she had, helping so many to go on and make a difference in the world

A national treasure to us all  
And each one of us will continue to honour her legacy and stand tall  
Stand tall against adversity, we will pass on the inspiration that she gave us on to others  
We will continue to thrive as Women of our time  
Carrying her memory, her legacy, everything she gave, with us

Debs Mills Burns

